

the CREATIVE mom

inspiring you to do it yourself



About Natalie, The Creative Mom

My name is Natalie Dalpiaz, and I am the woman behind The Creative Mom. I live in Northern Utah with my husband, Casey, and our 4 children. I grew up crafting, sewing, and cooking with my mom, and building houses with my dad on the weekends. I am proud to continue that tradition with my own family.

The Creative Mom is a blog inspiring you to do it yourself. It is a place to find projects, tutorials, building plans, and ideas for everyday families. I pride myself in keeping updated with fresh new content that is relevant to busy women and families. My blog is constantly growing, and I am excited to add new followers everyday as my social media presence and pageviews continue to climb.

My ultimate goal and hope, is that this blog will reach out and inspire busy families and mothers like me. I hope that when that a woman reads my blog, she will feel empowered to try something she has been wanting to do, and to have confidence to know that SHE can do it! I want her to know that she is more capable than she thinks. I want her to try to build something or fix something herself before she hires someone else to do it for her. I am a firm believer that no matter the project, with the right tools, good instructions, and a little bravery, she can do anything.

Statistics

76,450 average monthly page views
50,022 average unique visitors per month
92% female readership
43% ages 25-34, 26% ages 35-44

6,327 Facebook Fans
389 Twitter followers
10,954 Pinterest followers
3,529 Instagram followers
2,474 Email Subscribers

Media Experience

Contributor for:

The Home Depot (Apron Blog)
BuildSomething.com (Kreg Jig)
Make It and Love It
Eighteen 25
iBlog Magazine
Rhodes Bake-n-Serve
Ikea

Featured by:

Ana White
Decor Hacks
All Parenting Magazine
Family Share
Mod Podge Rocks
Sugardoodle
Six Sisters Stuff

Creative Team member for:

The Home Depot DIH Workshops
BuildSomething.com
We R Memory Keepers
The Ribbon Retreat
Silhouette America

Speaking and Appearances

Regular appearances on Studio 5 TV show
Presenter at Pinner's Conference- 3 years
Speaker at Build Your Blog Conference
Speaker at Confetti Night Women's Conference
Presenter at AFCU Management Seminar

www.TheCreativeMom.com

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